

Position: Graphic Designer
Location: Bangalore (Attibele)
Salary – As per Company Standard
Notice Period- Immediate Joiner

About our Company

Founded by and for food connoisseurs, Arthur's Food Company Pvt. Ltd. is a company known for German processed meats in both PAN India and abroad. The journey started in Bangalore with a purpose of serving Indian continent with the authentic, fresh, traditional flavours of Germany and after receiving love and praises, the company has opened its retail outlets across the country along with a few abroad facilities. With a state-of-the-art cold storage unit, top calibre produce, and German master butcher, our company has earned name and fame in the FMCG industry for guaranteeing the finest flavoured German A-grade processed meats.

Major Responsibilities & Activities:

- Develop our company brand to increase brand presence.
- Work under direction of the Head and digital marketing in the creation of Graphics based on user-generated content for use on the social media, data visualizations, and other design assets, digital print, promotional assets, and web graphics.
- Layout, Colour theory, Typography, Hierarchy arrangement of illustrative material and copy, utilizing knowledge of layout and composition principles, and aesthetic design principles.
- Ability to visually communicate complex concepts using graphics, diagrams, and other visuals.
- Use After Effects to create custom GIF/MP4 animations for social media from conception through delivery.
- Collaborate with stakeholders to implement and maintain graphic production and publication schedule.
- Prioritize and monitor progress of tasks of multiple projects to ensure content is delivered in a timely and efficient manner according to the deadlines laid out by stakeholders.
- Maintain approved brand standards across all mediums.
- Maintain current working knowledge of all graphics software options and capabilities
Organize and maintain digital creative assets such as: original working files, logos, photos, and video/audio files.

Skills & Requirements:

- A bachelors/Master's in Graphic Design, Animation, Fine Arts, or other-related field(s) or equivalent to same work experience.
- Must have experience in Graphic Design.
- Familiarity with design software and technologies (such as **Adobe Illustrator, Adobe Photoshop, Adobe Premiere Pro, Adobe After Effects, Adobe In Design**).
- Excellent communication skills.
- Ability to work methodically and meet deadlines.
- Autonomous working style hands-on design and development experience of product-based websites.
- Exceptional design skills and attention to detail.
- Comfortable in a fast-paced evolving start-up environment.
- Ability to work with short deadlines and quick turn-around time.

Note: Candidates who are working in ad agencies, digital marketing, social media, Website development, UI/UX are mostly preferred.

Kindly share your portfolio link along with your resume on varsha@arthursfood.com

Key Skills- graphic designing, Illustrator, Conceptualization, Photoshop, After effects, Premiere pro, Banner Designing, Ideation, Posters, Creative designing, Banner Ads, Design management, Logo Design, Flyers, Visual Design.